

CIVIL WAR ON THE CORPORATE BATTLEFIELD: MARKETING VS. SALES
CHARLESTON, SOUTH CAROLINA
NOVEMBER 12-14, 2006

REGISTRATION FORM

Name and Title: _____
Organization: _____

Member

- Early Registration (prior to October 6): \$1,200
 After October 6: \$1,500

Non-member

- Early Registration (prior to October 6): \$1,500
 After October 6: \$1,800

Street Address: _____
City, State, Postal Code: _____
E-mail Address: _____
Phone Number: _____

Guest Registration

Adult guests (21 and over) are cordially invited to participate in GovMark Council's conference meals and social activities for the fees indicated. Please register your guest(s) for the following meals, as appropriate. Please note that guest fees represent our *actual cost* for the meal/activity.

Guest/Spouse Name(s)

- | | |
|---|---|
| <input type="checkbox"/> Welcome Dinner November 12 (\$120.00) | <input type="checkbox"/> Off-Site Dinner November 13 (\$120.00) |
| <input type="checkbox"/> Breakfast November 13 (\$25.00) | <input type="checkbox"/> Breakfast November 14 (\$25.00) |
| <input type="checkbox"/> Lunch and Keynote Speaker Presentation November 13 (\$50.00) | <input type="checkbox"/> Lunch November 14 (\$50.00) |

Total Registration Fee: _____

Fax completed registration forms to 703-883-9007
Questions: Please contact Samantha Archey at 703-883-9000, ext. 115

Payment

To pay by credit card, please complete the following information.

American Express MasterCard Visa

Credit Card Number: _____

Expiration Date: _____

Name as it Appears on the Card: _____

Checks, payable to GovMark Council, can be mailed to:

GovMark Council
921 King Street
Alexandria, VA 22314

Cancellation Policy

All cancellations or substitutions must be made in writing. Please be advised that cancellations are only permitted prior to October 11, 2006 with a CANCELLATION FEE of 20% of the total registration cost. Cancellations received after October 11, 2006 will receive no refund or credit.

Travel and Accommodations

Attendees must book their own flights, coordinate ground transportation, and reserve rooms at Charleston Place Hotel. If you want to arrive early or stay a few days later, the rate is \$289/person per night.

Reserve your room directly with the Charleston Place Hotel, by calling 1-800-831-3490 or e-mail groupres@charlestonplace.com. To take advantage of the group rate you must reserve a room before October 13 and reference GovMark Council.

Golf Outing

I am interested in attending the golf outing Sunday morning, November 12. Please have someone contact me with more details. (Please note, the golf outing is not included in the registration fee.)

Group Rate

I am interested in sending my marketing department. Please have someone contact me with more details on a group rate.



GovMark
COUNCIL

Building Government IT Marketing Community